



Internet Marketing Services



It's the heart of what Rescott's done for the past 20 years with industry leaders like Alibaba, RCA, and ChaCha. Our unique skillset in sales and marketing methodologies means our typical engagements with clients in the manufacturing, technology, retail and professional services fields helps us implement internet marketing strategies to 1) build the business brand and drive business to the company sales team, and 2) to automate the customer experience with the company.

We specialize in these tactics to best support your marketing strategy:



Web & Application Development

We started developing web sites and standalone applications in 1998, creating ecommerce sites, WordPress plugins, SAAS applications, e-coupon sites, airline reservation systems, mobile apps and more.



Search Engine Marketing

We are one of the early adopters of SEO and Paid Search Advertising, and continue to utilize on page and off page techniques to improve organic and PPC rankings.



Social Media Marketing

In addition to utilizing YouTube Live streaming and Facebook Livestream streaming technologies, our effective use of curated and originally created content on social media outlets like LinkedIn, Twitter, Facebook, Google +and YouTube keeps the user engaged with our clients. We can also monitor your online reputation and engage tactics to make sure you maintain a positive online business reputation.



Content Marketing

We create content that people want to read or view (if video or image), emphasizing you as an authority in your field. We can implement 'stealth ads' such as articles, photos, videos etc, using behavioral targeting methods on popular sites for high impact results.



Email Marketing

We create campaigns which tie into the overall marketing strategy of the company.



Video Creation

We create professionally produced videos to meet a variety of objectives, including marketing, organic SEO boosts, training, and niche authority content creation.



Banner Advertising

Well-placed banner advertising is still effective with the right strategy.

